

02.16.00

SKJERVEN  
MORRILL  
MACPHERSON  
FRANKLIN  
& FRIEL LLP

Docket No.: M-8039 US

February 15, 2000

02/15/00  
JC600 U.S. PTO

JC542 U.S. PTO  
09/504978  
02/15/00

Box Patent Application  
Assistant Commissioner for Patents  
Washington, D. C. 20231

Enclosed herewith for filing is a patent application, as follows:

- Inventor(s): Ohrt, Curtis
- Title: Insurance Rating Calculation Software Component Architecture
- X Return Receipt Postcard
  - X This Transmittal Letter (in duplicate)
  - 13 page(s) Specification (not including claims)
  - 4 page(s) Claims
  - 1 page Abstract
  - 3 Sheet(s) of Drawings
  - 3 page(s) Declaration For Patent Application and Power of Attorney
  - 1 page(s) PTO Form 1449 citing 3 references
  - ☒ Copy(ies) of 3 Cited References submitted

EXPRESS MAIL LABEL NO:

EL514815415US

Respectfully submitted,

*Marc R. Ascolese*

Marc R. Ascolese  
Attorney for Applicant(s)  
Reg. No. 42,268

25 Metro Drive, Suite 700  
San Jose, CA 95110  
Phone 408 453-9200  
Fax 408 453-7979

Austin, TX  
Newport Beach, CA  
San Francisco, CA

"Express Mail" mailing label number:

EL514815415US

## INSURANCE RATING CALCULATION SOFTWARE COMPONENT ARCHITECTURE

Curtis Ohrt

### BACKGROUND OF THE INVENTION

#### 5    Field of the Invention

This invention relates to systems and methods for calculating product rates, and particularly to systems and methods for calculating insurance product rates using computer systems in a client/server environment.

#### Description of the Related Art

10        As more users begin to take advantage of businesses which use the Internet and the World Wide Web (the "web") to describe, market, sell, and deliver products and services, the performance of business web sites (*e.g.*, web server applications running on server computer systems) becomes an issue of greater importance.

15        Depending on the type of product or service that is the subject of web-based electronic commerce, the challenges to providing rapid or even real-time responses to consumers can be great. For example, in providing insurance product information via the web, a website should efficiently gather consumer information and process that information to provide insurance product rate quotes. In general, an insurance product rate is the cost of a given unit of insurance. For example, in ordinary life insurance,  
20        the rate is the price of \$1,000 of the face amount of the policy. The process of calculating an insurance rate (*i.e.*, the rating process) can be very complicated and can require evaluating mathematical expressions that depend on consumer information, rating factors from look-up tables, and other relevant information. Compounding the difficulty inherent in this process is the desire to be able to calculate rates for a variety  
25        of different insurance products (*e.g.*, automobile insurance, health insurance, life insurance, home insurance, renter's insurance) offered by a variety of different

providers or insurance carriers. Thus, any one product from a particular carrier might require a rate calculation that is unique to that product/carrier combination.

In order to quickly calculate insurance product rates, the necessary mathematical expressions and data are typically encoded into the programming for the insurance product application (*e.g.*, the web server application or application running in conjunction with a web server) that gathers information from a consumer and returns rate quote information (and perhaps other types of information) to the consumer. However, as product rate information changes, or as the need to add new products and/or carriers arises, the process of modifying the insurance product application can become cumbersome and inefficient. Additionally, as general use of the insurance product application increases, product rate calculations can effect overall system performance, either by simply consuming valuable system resources, or by posing a threat to system availability (*e.g.*, product rate calculation process memory leaks). In other situations, the variety of product rate calculations can necessitate using legacy computer systems (*e.g.*, a mainframe based product rate calculation system from an insurance product carrier), or executing product rate calculations in an operating system environment that is less advantageous to the execution of the product application generally.

Accordingly, it is desirable to have a flexible insurance rating calculation system that is scaleable; is modifiable to include new or updated product rate information; allows for the addition of multiple products and/or carriers; allows for quick calculation of product rates so that they can be returned to a consumer requesting such a rate in a short amount of time, or even in real-time; and can be implemented in a variety of different computer system operating environments.

## **SUMMARY OF THE INVENTION**

It has been discovered that a product rate calculation system utilizing a software component architecture advantageously provides a flexible insurance rating calculation system that can easily be scaled, modified, expanded, and implemented in various computer system operating environments, while still providing quick, and even real-time responsiveness to product rate requests. The product rate calculation

system includes a product application or component object that requests a product rate from a product rate calculation component object, and can supply some or all of the rating information needed for the calculation. One or more support software components and one or more protocol stacks facilitate component communication.

5           Accordingly, one aspect of the present invention provides a product rate calculation system including a product application, a first support software component , and a first protocol stack. The product application is operable to provide product information to, and receive consumer information from a user. Additionally, the product application is operable to send a call to a product rate calculation software  
10       component. The first support software component can receive the call from the product application, and the first protocol stack can process the call into a protocol for transmission over a communication link.

          In another aspect of the invention, a method of calculating a product rate is disclosed. A request for a product rate is received from a user. The request for a  
15       product rate is converted into a call to a product rate calculation software component. The call to a product rate calculation software component is sent to a first support software component. The first support software component receives the call to a product rate calculation software component. The call to a product rate calculation software component is processed into a protocol for transmission over a  
20       communication link. The call to a product rate calculation software component is transmitted over the communication link.

### **BRIEF DESCRIPTION OF THE DRAWINGS**

          The present invention may be better understood, and its numerous objects, features, and advantages made apparent to those skilled in the art by referencing the  
25       accompanying drawings.

**Figures 1A-1C** illustrate examples of software component object communication.

**Figure 2** illustrates a client/server computing environment utilizing a product rate calculation system.

**Figure 3** is a functional diagram of the program flow for a typical insurance product application executing on, for example, a product server, such as that illustrated in **Figure 2**.

### **DETAILED DESCRIPTION**

A typical software component architecture allows applications and systems to be built from components supplied by different software vendors, created for a previous project, and/or written in different programming languages or for different system platforms. To accomplish this task, software component architectures should address several different issues: (1) Basic interoperability—How can developers create their own unique components, yet be assured that these components will interoperate with other components built by different developers? (2) Versioning—How can one system component be upgraded without requiring all the system components to be upgraded? (3) Language independence—How can components written in different languages communicate? and (4) Transparent cross-process interoperability—How can we give developers the flexibility to write components to run in-process, cross-process, and cross-network, using one simple programming model?

In general, a software component object, or component, provides services to various other components or applications through an interface that the component implements. A component that provides an interface is typically referred to as server component (server), and a component that uses the services of the interface is typically a client component (client). A client component is passed a pointer to the interface and requests services by invoking the methods of the interface. In certain cases, the client component may want to be notified directly by the server component of some event, or the server component may want to retrieve information from its client component. To that end, the client component can provide its own interface to the server component. The server component is passed a pointer to this “reverse” interface and requests services by invoking methods of the reverse interface. Typically, a server component provides a specific interface and request services of the client component through a specific reverse interface.

The communication between client and server components can be either unidirectional or bi-directional. Unidirectional communication occurs when the client component does not provide a reverse interface. Thus, services are only provided by the server component. Bi-directional communication occurs when both the client and server components provide interfaces. Thus, services are provided by both the server and client components (in this example, the distinction between server component and client component can become meaningless). A connection is established between a server component and a client component by passing a pointer to the interface from the server to the client and if the protocol is bi-directional, passing a pointer to the reverse interface from the client to the server. Furthermore components can have more than one interface, and can be part of larger application programs.

A number of different software component architectures exist in an effort to address some or all of the above mentioned issues and to implement the aforementioned generic architecture. Examples of software component architectures include the Object Management Group's Common Object Request Broker Architecture (CORBA) and the Internet Inter-Object Request Broker (ORB) Protocol (IIOP), Java's Remote Method Invocation (RMI), and Microsoft Corporation's Component Object Model (COM) and Distributed COM (DCOM) architectures.

The COM/DCOM software component architectures are among the most successful examples of software component architectures, and examples drawn from COM/DCOM implementations will be used throughout the remainder of this description. Nevertheless, one having ordinary skill in the art will readily recognize that a variety of different software component architecture schemes can be used to implement the inventions described.

COM defines several fundamental concepts that provide the model's structural underpinnings. These include: (1) a binary standard for function calling between components; (2) a provision for strongly-typed groupings of functions into interfaces; (3) a base interface providing a way for components to dynamically discover the interfaces implemented by other components and reference counting to allow components to track their own lifetime and delete themselves when appropriate; (4) a

mechanism to uniquely identify components and their interfaces; and (5) a "component loader" to set up component interactions and additionally in the cross-process and cross-network cases to help manage component interactions.

Additionally, DCOM extends COM to support communication among  
 5 component objects on different computers through, for example a local area network (LAN), a wide area network (WAN), or through the Internet.

When a client has access to a component object, it has nothing more than a pointer through which it can access the functions in the interface, called simply an interface pointer. The pointer interface hides all aspects of internal component  
 10 implementation so that, for example, none of the component object's data is directly accessible, as opposed to C++ object pointers through which a client may directly access the object's data. In COM, the client can call only methods of the interface to which it has a pointer. This encapsulation allows COM to provide an efficient binary standard that enables local/remote transparency. Additionally, the interface scheme  
 15 also allows for transparent remoting (cross-process or cross-network calling) since data access is through methods that can exist in a proxy object that forwards the request and vectors back the response.

The most common type of interface implemented in the COM/DCOM software component architectures is the virtual function table (vtable) interface. COM  
 20 defines a standard way to lay out vttables in memory, and a standard way to call functions through the vttables. Thus, any language that can call functions via pointers (C, C++, Small Talk®, Ada, and even Basic) can be used to write components that can interoperate with other components written to the same binary standard. The double indirection (the client holds a pointer to a pointer to a vtable) allows for vtable  
 25 sharing among multiple instances of the same object class.

COM/DCOM is designed to allow clients to transparently communicate with components regardless of where those components are running. Accordingly, there is a single programming model for all types of component objects for not only clients of those component objects, but also for the servers of those component objects. Thus,  
 30 software component architectures generally, and the COM/DCOM architectures

specifically, allow a client component or application to communicate with a server component when the two are in the same process (in-process), in different processes on the same machine (cross-process), or in different processes on different machines (remote). Each of these component communication schemes are illustrated in **Figures 1A-1C**, respectively.

From a client's point of view, all component objects are accessed through interface pointers. A pointer must be in-process, and in fact, any call to an interface function always reaches some piece of in-process code first. Referring to **Figure 1A**, if server component object **120** is in-process, then a call from client application/component **110** reaches server component object **120** directly through interface **125**. A client that needs to communicate with a component in another process cannot call the component directly, but has to use some form of interprocess communication provided in conjunction with the operating system. COM provides this communication in a completely transparent fashion: it intercepts calls from the client and forwards them to the component in another process.

**Figure 1B** includes two different processes, client process **130**, and server process **140**, both of which are executing on the same computer system. Since server component object **142** is out-of-process with respect to client application/component **132**, then a call from client application/component **132** first reaches proxy component object **134** provided by COM itself (*e.g.*, as part of runtime libraries available through the operating system) which, in turn, generates the appropriate remote procedure call to the other process, passing the call through inter-process communication blocks **136** and **146**. A typical implementation of inter-process communication blocks **136** and **146** utilizes local procedure calls. From the point of view of server component object **142**, calls to a component object's interface functions are made through a pointer to that interface. Again, a pointer only has context in a single process, and so the caller must be some piece of in-process code. If the component object is in-process, the caller is the client itself. Otherwise (as is the case in **Figure 1B**), the caller is a stub component object **144** provided by COM. Stub component object **144** picks up the remote procedure call from proxy component object **134** in client process **130**, and turns it into an interface call to server component object **142**.



**Figure 1C** illustrates the situation where the client component object and the server component object reside on different computer systems, namely client computer **150** and server computer **160**. In this example, local inter-process communication blocks **136** and **146** are replaced with network protocol stacks **156** and **166**, respectively. Consequently, component object communication can be through network **170**. The term “network” is used in the broadest sense, and can include, for example simple point-to-point connections, LANs, WANs, and the Internet. Note also that proxy component objects **134** and **154**, and stub component objects **144** and **164**, can include, or be associated with, a variety of additional services (not shown) such as security provision. Proxy component objects **134** and **154**, and stub component objects **144** and **164**, are examples of software components that provide COM/DCOM support.

A more thorough description of the COM and DCOM architectures is provided in “The Component Object Model: A Technical Overview,” Sara Williams and Charlie Kindel, Developer Relations Group, Microsoft Corp., October, 1994, ([http://msdn.microsoft.com/isapi/msdnlib.idc?theURL=/library/techart/msdn\\_compapr.htm](http://msdn.microsoft.com/isapi/msdnlib.idc?theURL=/library/techart/msdn_compapr.htm)); and “DCOM Technical Overview,” Microsoft Corp., November 1996, ([http://msdn.microsoft.com/isapi/msdnlib.idc?theURL=/library/backgrnd/html/msdn\\_dcomtec.htm](http://msdn.microsoft.com/isapi/msdnlib.idc?theURL=/library/backgrnd/html/msdn_dcomtec.htm)); respectively, which are incorporated herein, in their entirety, by reference.

Client/server computer systems operating in a distributed computing environment (*e.g.*, web client/server computer systems) are routinely used to generate business or business leads for a variety of enterprises. One specific example of this type of business activity is providing insurance information to, and generating leads from users of a web based insurance site. (The focus throughout this application will be on insurance business applications, but those having ordinary skill in the art will readily recognize the applicability of many of the described techniques to a variety of different fields of business and both web-based and non-web-based client/server activities in general.) The information that is provided by the user (typically a consumer) varies depending on both the subject of the insurance policy to be underwritten and the type of coverage desired. For instance, in the case of automobile

insurance, the information provided by the user includes information about the vehicle or vehicles to be covered under the policy, information about the driver or drivers to be covered under the policy, and information about the type of coverage requested by the user.

5           **Figure 2** illustrates a client/server computing environment for providing insurance product information to users via, for example, an interactive web site, and utilizing a product rate calculation system. Product server **200** is typically a web server including the necessary hardware and software to serve hypertext markup language (HTML) documents, associated files, and scripts to one or more user client  
10 (typically web client) computer systems **260** when requested by a user of, or an autonomous program executing on a user client computer system. User client computer systems **260** typically utilize HTML browsers to display the HTML documents, and to generally interact with server **200**. As illustrated, server **200** and clients **260** are coupled to each other through a communications network **250**, such as  
15 the Internet. Server **200** and clients **260** can alternately be coupled to each other through point-to-point connections, or dedicated connections, or some other communications link. Server **200** is typically an Intel Pentium-based or RISC based computer system equipped with one or more processors, memory, input/output interfaces, a network interface, secondary storage devices, and a user interface.

20           Server **200** is a product server in that it typically includes one or more insurance product applications executing on the server hardware, for example automobile, life, home, health, and/or renter's insurance product applications. Product applications provide users, through common web serving software, with functionality and content for different insurance products. As illustrated, product  
25 server **200** can serve both web and product server applications. For example, one server computer system can execute one or more separate processes for insurance product applications while also executing one or more processes specifically for serving web content to client computer systems **260**. Alternately, the insurance product server applications and any web server applications can each execute on a  
30 separate computer system. Or, there can be some combination of the two previous

approaches. Thus, product server **200** is merely illustrative of web/product server schemes.

Each insurance product application typically utilizes a respective application database, such as rating information database **240**, to store data associated with that particular insurance product, although one or more insurance product applications can share a database. Rating information can include both consumer information (*e.g.*, information obtained from users of client computer systems **260**) and product information. Additionally, the one or more databases used by insurance product applications can be separated from one or more dedicated rating information databases. The databases used, and the database management systems (DBMSs) used to allow access to and control of the databases can be based on a variety of database schemes, but are typically relational in nature, for example structured query language (SQL) databases and DBMSs.

In the example illustrated in **Figure 2**, rating engines **210**, **220**, and **230** are used by product server **200** to determine insurance product rates. Rating engines **210**, **220**, and **230** are typically implemented (in whole or in part) as software component objects (*e.g.*, server component objects) and perform the necessary insurance product rate calculations using rating information. Since the rating engines are implemented as software component objects, the various communication links between rating engines **210**, **220**, and **230** and product server **200** can be implemented as illustrated in **Figures 1A-1C**, that is, using in-process, cross-process, or remote communication. Accordingly, a variety of different rating engines can be implemented, yet all can operate in conjunction with product server **200**. For example, rating engine **210**, can be an in-process or cross-process component object executing on the same computer system as product server **200**, while rating engine **220** is a component object executing on a computer system separate from product server **200** but located in the same facility, and rating engine **230** is a component object executing at a physically separate facility in conjunction with a legacy rating calculation application. Various other rating engine examples are possible.

When presented with the need to calculate a product rate, for example a user of computer system **260** has requested a health insurance product rate, product server **200** provides some information needed by rating engines **210**, **220**, and **230**. This information could simply be a rating identification number, unique to the particular product rate being requested, that is then used by one or more of the rating engines to access rating information from database **240**. Alternately, product server **200** can provide all of the information needed to perform the rate calculation to any of the invoked rating engines, thereby obviating the need for the rating engines to have a communication link with database **240**. Similarly, once a product rate is calculated by a particular rating engine, it can be returned to product server **200**, or written to database **240**, for later retrieval by product server **200**. Rating information database **240** can itself implement one or more software component objects, and thus one or more of the rating engines can communicate with database **240** using the previously described software component object communication schemes.

Rating information database **240** contains much (if not all) of the information necessary to perform a rate calculation. This information is stored as database records, and can include: stored procedures for calculating rates, insurance rate formulae stored as logical and algebraic expressions, *n*-dimensional (*i.e.*, one or more) tables of rating factors, miscellaneous numeric values; and any other information used to calculate insurance rates. Additionally, some rating engines may use little or no information provided by rating information database **240**. For example, if the rating engine used is associated with a legacy rating calculation application, all of the information needed to perform the calculation could be supplied to the rating engine from product server **200**.

**Figure 3** is an example of the program flow for a typical insurance product application executing on, for example, product server **200**. The program flow illustrated in **Figure 3** is common to most insurance products, and includes a sequence of steps or phases in which a user interacts with the product application. Since insurance quotes are typically based on statistical data which is correlated to the information provided by a potential insured, computers can greatly reduce the time and expense associated with generating insurance quotes. In particular, computer

quoting systems allow insurance agents to provide accurate quotes to potential clients in a matter of minutes by inputting the client's information into the system and automatically generating quotes based on the information provided by the client.

A user begins the process by entering the product application through the first page of the product, 1-2-3 page **305** via a hyperlink **301** located on the home page of a web server operating on product server **100**, or via a hyperlink **302** from another web site, such as a web site belonging to a business partner, portal, or search engine. The first page of the product **305** typically explains the process to follow. The user begins the data entry process either by accessing an existing account on the system (**315**) or by creating a new account and entering appropriate information about the user.

Because insurance requirements, laws, coverage, and costs vary significantly from state to state, the first step in obtaining quote information is to select a state of residence **330**. Next, the user provides information about their risk profile **335**. For example, if the user has entered the automobile insurance product application, **335** might require automobile information, driving record information, and other personal information. In **340**, the user provides information about the type and amount of coverage desired, *e.g.*, deductible amount, maximum liability, etc. Activities in **330**, **335**, and **340** are generally referred to as quote form activities **390** because they are analogous to traditional paper forms used to gather information needed to process an insurance quote request.

Once the quote form activities **390** are complete, a quoting session **395** is initiated. The process starts with filtering **345**, in which the system evaluates a set of rules against the risk profile for each available product offered by an insurance carrier available in the program. Products that pass the filtering process are sent through a rating process to determine the appropriate quote for the user, and such a rating process is typically implemented as system such as the system illustrated in **Figure 2**. Quotes are presented to the user via QuotePad **350**. QuotePad **350** contains information about both on-line and off-line quotes available to the user. On-line quotes can be presented directly to the user by the insurance product application, and the QuotePad can include links to the providers associated with the on-line quotes. In

some instances, a user can request detailed information about the quotes in **355**. Still other information might include how to contact an agent or the provider via e-mail, telephone, or traditional mail. Off-line quotes are sent to the user by alternate means such as e-mail or regular mail at a later time, and are selected at **360**. When the user  
5 selects one or more products for carrier submission, the product selection generates either a request for coverage (RFC or instant lead) or a request for quote (RFQ or delayed lead). With an RFC, the user has been presented with an instant quote for a product. For an RFQ, a carrier is responsible for generating a quote and returning it to the user. Once a user has selected a product for lead submission, information must be  
10 collected such as contact information **370** that enables a carrier to respond to the user, or agent selection **375**. In **380** the lead is submitted to the carrier, and in **385** an appropriate message is displayed, thanking the user. The process also allows for specialized marketing such as value proposition **365**. A value proposition page can include the presentation made by a carrier to users regarding products offered by the  
15 carrier. The activities described in **Figure 3** can collectively be described as a shopping session **300**.

The description of the invention set forth herein is illustrative and is not intended to limit the scope of the invention as set forth in the following claims. Variations and modifications of the embodiments disclosed herein may be made based  
20 on the description set forth herein, without departing from the scope and spirit of the invention as set forth in the following claims.

**WHAT IS CLAIMED IS:**

- 1           1. A product rate calculation system comprising:  
2           a product application operable to provide product information to and receive  
3           consumer information from a user, and further operable to send a call  
4           to a product rate calculation software component;  
5           a first support software component operable to receive the call from the  
6           product application; and  
7           a first protocol stack operable to process the call into a protocol for  
8           transmission over a communication link.
  
- 1           2. The product rate calculation system of claim 1 wherein being operable to  
2           send a call to a product rate calculation software component further comprises being  
3           operable to send at least one pointer to a product rate calculation software component  
4           interface.
  
- 1           3. The product rate calculation system of claim 2 wherein the at least one  
2           pointer indicates rating information stored in a database.
  
- 1           4. The product rate calculation system of claim 1 wherein the product  
2           application and the first support software component execute in a single process.
  
- 1           5. The product rate calculation system of claim 1 wherein the product  
2           application further comprises at least one product application software component.
  
- 1           6. The product rate calculation system of claim 1 wherein the protocol stack is  
2           a network protocol stack.
  
- 1           7. The product rate calculation system of claim 1 further comprising:  
2           a product rate calculation software component having a product rate  
3           calculation software component interface, the product rate calculation  
4           software component for calculating a product rate depending upon  
5           rating information;

6 a second support software component;  
 7 a second protocol stack; and  
 8 a communication link coupled between the first protocol stack and the second  
 9 protocol stack, the second protocol stack operable to receive and  
 10 process a transmission from the first protocol stack into the call to the  
 11 product rate calculation software component, the second support  
 12 software component for sending the call to the product rate calculation  
 13 software component to the product rate calculation software  
 14 component interface.

1 8. The product rate calculation system of claim 7 wherein the first support  
 2 software component is a proxy component and the second support software  
 3 component is a stub component.

1 9. The product rate calculation system of claim 7 wherein the communication  
 2 link is a network.

1 10. The product rate calculation system of claim 7 wherein the product rate  
 2 calculation software component and the second support software component execute  
 3 in a single process.

1 11. The product rate calculation system of claim 7 wherein the rating  
 2 information includes at least one of consumer information and product information.

1 12. The product rate calculation system of claim 1 wherein the product  
 2 application is an insurance product application and the product information includes  
 3 an insurance product rate.

1 13. The product rate calculation system of claim 12 wherein the insurance  
 2 product rate is for one of home insurance, life insurance, health insurance, automobile  
 3 insurance, and renter's insurance.



1           14. The product rate calculation system of claim 1 wherein at least one of the  
2 product application, the first support software component, and the first protocol stack  
3 is encoded in a computer readable medium as instructions executable on a processor,  
4 the computer readable medium being one of an electronic storage medium, a magnetic  
5 storage medium, an optical storage medium, and a communications medium  
6 conveying signals encoding the instructions.

1           15. The product rate calculation system of claim 1 further comprising a  
2 computer system including a processor, a memory coupled to the processor, and a  
3 network interface, and wherein the product application, the first support software  
4 component, and the first protocol stack are encoded as instructions executable on the  
5 processor.

1           16. A method calculating a product rate comprising:  
2 receiving a request for a product rate from a user;  
3 converting the request for a product rate into a call to a product rate calculation  
4 software component;  
5 sending the call to a product rate calculation software component to a first  
6 support software component;  
7 receiving, at the first support software component, the call to a product rate  
8 calculation software component;  
9 processing the call to a product rate calculation software component into a  
10 protocol for transmission over a communication link; and  
11 transmitting the call to a product rate calculation software component over the  
12 communication link.

1           17. The method of claim 16 further comprising:  
2 receiving the transmitted call to a product rate calculation software  
3 component;  
4 processing the transmitted call to a product rate calculation software  
5 component

6 sending the processed call to a second support software component  
 7 receiving, at a second support software component, the call to a product rate  
 8 calculation software component;  
 9 sending the call to a product rate calculation software component to a product  
 10 rate calculation software component interface; and  
 11 performing a product rate calculation depending upon rating information.

1 18. The method of claim 17 further comprising retrieving rating information  
 2 from a database.

1 19. The method of claim 17 further comprising storing a calculated product  
 2 rate in a database.

1 20. The method of claim 16 wherein the receiving a request further comprises  
 2 receiving consumer information from a computer system.

1 21. The method of claim 16 encoded in a computer readable medium as  
 2 instructions executable on a processor, the computer readable medium being one of an  
 3 electronic storage medium, a magnetic storage medium, an optical storage medium,  
 4 and a communications medium conveying signals encoding the instructions.

1 22. The method of claim 16 wherein the sending the call to a product rate  
 2 calculation software component to a first support software component further  
 3 comprises sending at least one pointer the to a product rate calculation software  
 4 component interface.

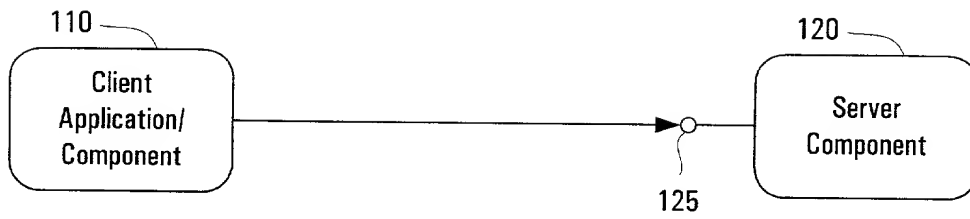
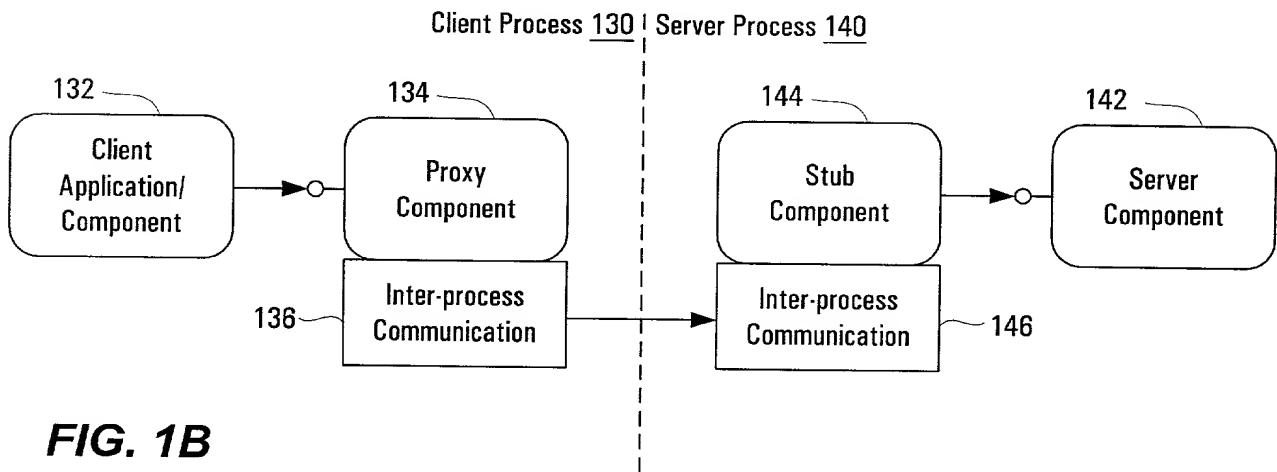
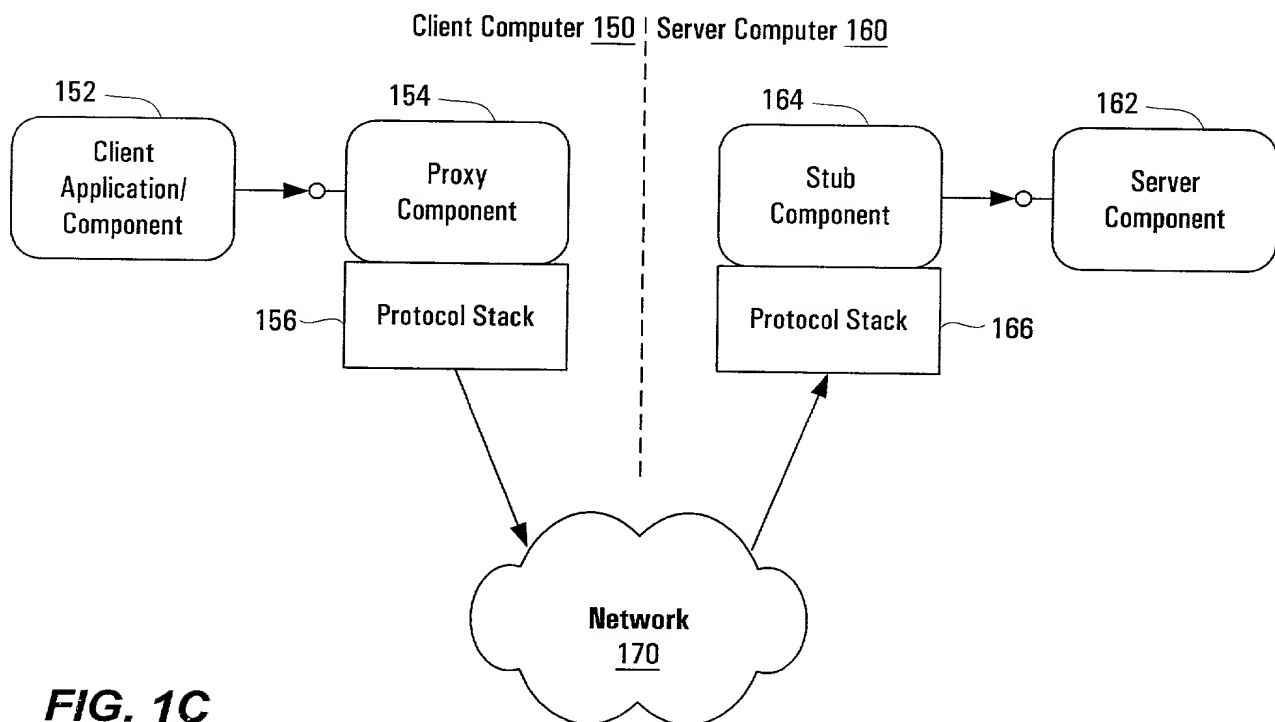
1 23. The method of claim 16 wherein the product rate is an insurance product  
 2 rate.

## INSURANCE RATING CALCULATION SOFTWARE COMPONENT ARCHITECTURE

Curtis Ohrt

### ABSTRACT OF THE DISCLOSURE

5           A product rate calculation system utilizing a software component architecture  
advantageously provides a flexible insurance rating calculation system that can easily  
be scaled, modified, expanded, and implemented in various computer system  
operating environments, while still providing quick, and even real-time  
responsiveness to product rate requests. The product rate calculation system includes  
10   a product application or component object that requests a product rate from a product  
rate calculation software component, and can supply some or all of the rating  
information needed for the calculation. One or more support software components  
and one or more protocol stacks facilitate component communication.

**FIG. 1A****FIG. 1B****FIG. 1C**

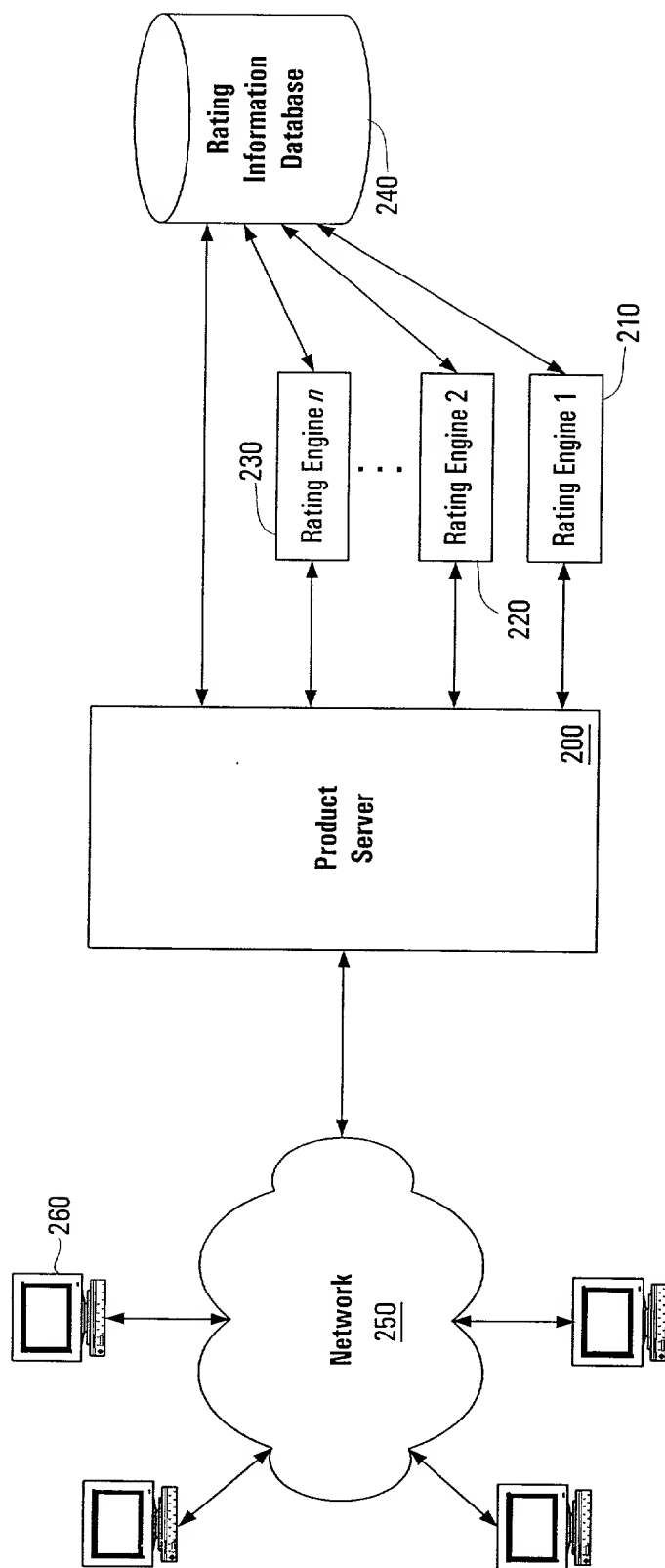


FIG. 2

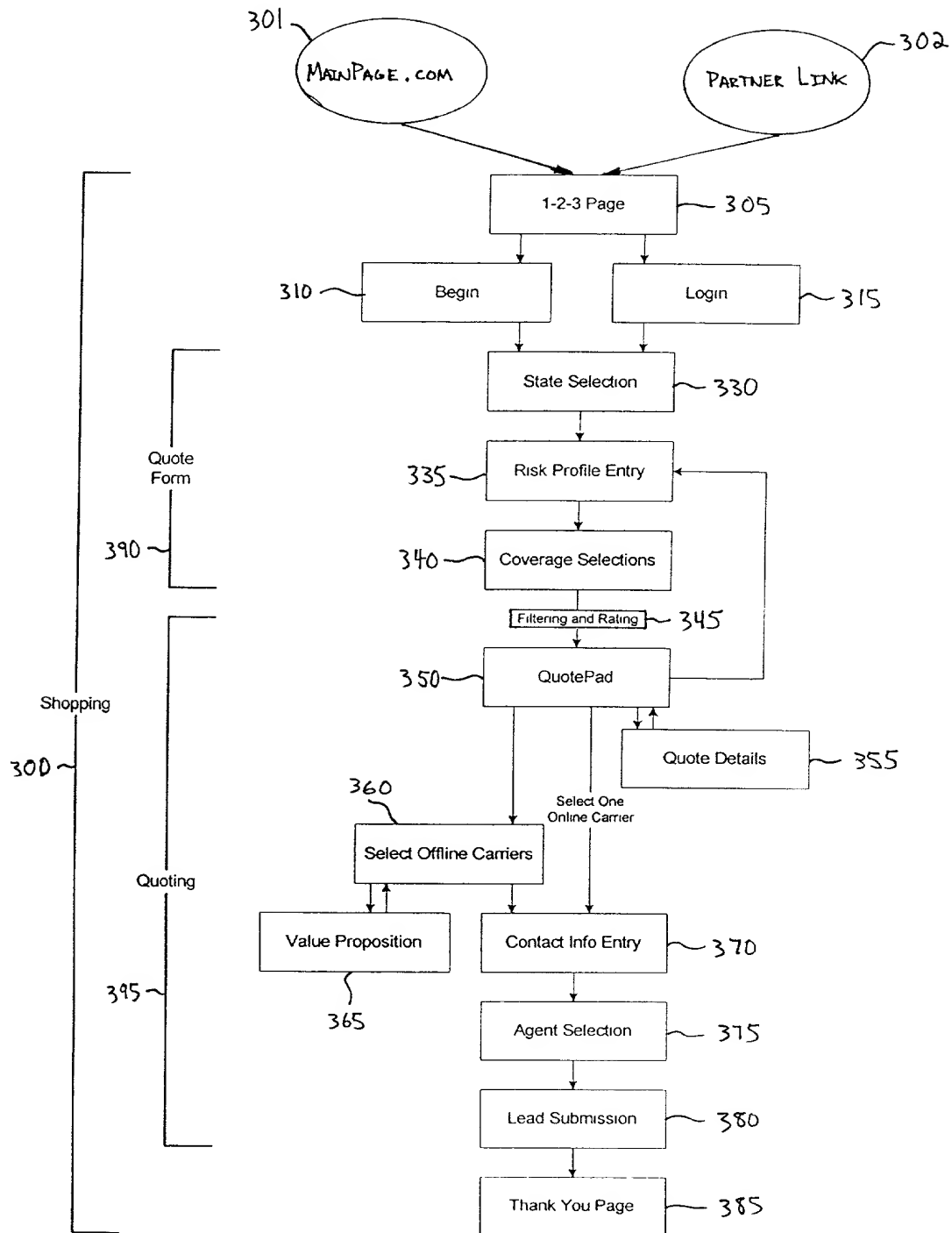


FIG. 3

# DECLARATION FOR PATENT APPLICATION AND POWER OF ATTORNEY

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below adjacent to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of subject matter (process, machine, manufacture, or composition of matter, or an improvement thereof) which is claimed and for which a patent is sought by way of the application entitled

## INSURANCE RATING CALCULATION SOFTWARE COMPONENT ARCHITECTURE

which (check) ☒ is attached hereto.

☐ and is amended by the Preliminary Amendment attached hereto.

☐ was filed on \_\_\_\_\_ as Application Serial No. \_\_\_\_\_

☐ and was amended on \_\_\_\_ (if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information, which is material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, § 119(a)-(d) of any foreign application(s) for patent or inventor's certificate or any PCT international application(s) designating at least one country other than the United States of America listed below and have also identified below any foreign application(s) for patent or inventor's certificate or any PCT international application(s) designating at least one country other than the United States of America filed by me on the same subject matter having a filing date before that of the application(s) of which priority is claimed:

Prior Foreign Application(s)			Priority Claimed	
Number	Country	Day/Month/Year Filed	Yes	No
N/A			<input type="checkbox"/>	<input type="checkbox"/>

I hereby claim the benefit under Title 35, United States Code, § 119(e) of any United States provisional application(s) listed below:

Provisional Application Number	Filing Date
N/A	

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) or PCT international application(s) designating the United States of America listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior application(s) in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose information, which is material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56, which became available between the filing date of the prior application(s) and the national or PCT international filing date of this application:

Application Serial No.	Filing Date	Status (patented, pending, abandoned)
N/A		

I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and to transact all business in the United States Patent and Trademark Office connected therewith:

Alan H. MacPherson (24,423); Brian D. Ogonowsky (31,988); David W. Heid (25,875); Norman R. Klivans (33,003); Edward C. Kwok (33,938); David E. Steuber (25,557); Michael Shenker (34,250); Stephen A. Terrile (32,946); Peter H. Kang (40,350); Ronald J. Meetin (29,089); Ken John Koestner (33,004); Omkar K. Suryadevara (36,320); David T. Millers (37,396); Kent B. Chambers (38,839); Michael P. Adams (34,763); Robert B. Morrill (43,817); Michael J. Halbert (40,633); Gary J. Edwards (41,008); James E. Parsons (34,691); Daniel P. Stewart (41,332); Philip W. Woo (39,880); John T. Winburn (26,822); Tom Chen (42,406); Fabio E. Marino (43,339); William W. Holloway (26,182); Don C. Lawrence (31,975); Marc R. Ascolese (42,268); Carmen C. Cook (42,433); David G. Dolezal (41,711); Roberta P. Saxon (43,087); Mary Jo Bertani (42,321); Dale R. Cook (42,434); Sam G. Campbell (42,381); Matthew J. Brigham (44,047); Hugh H. Matsubayashi (43,779); Patrick D. Benedicto (40,909); T.J. Singh (39,535); Shireen Irani Bacon (40,494); Rory G. Bens (44,028); George Wolken, Jr. (30,441); John A. Odozynski (28,769); Cameron K. Kerrigan (44,826); Kenneth C. Brooks (38,393); Paul E. Lewkowicz (44,870); Theodore P. Lopez (44,881); Mayankkumar M. Dixit (44,064); and Laura Peter (Reg. No. 33,545).

Please address all correspondence and telephone calls to:

Marc R. Ascolese  
Attorney for Applicant(s)  
**SKJERVEN, MORRILL, MacPHERSON, FRANKLIN & FRIEL LLP**  
25 Metro Drive, Suite 700  
San Jose, California 95110-1349

Telephone: 408-453-9200  
Facsimile: 408-453-7979

I declare that all statements made herein of my own knowledge are true, all statements made herein on information and belief are believed to be true, and all statements made herein are made with the knowledge that whoever, in any matter within the jurisdiction of the Patent and Trademark Office, knowingly and willfully falsifies, conceals, or covers up by any trick, scheme, or device a material fact, or makes any false, fictitious or fraudulent statements or representations, or makes or uses any false writing or document knowing the same to contain any false, fictitious or fraudulent statement or entry, shall be subject to the penalties including fine or imprisonment or both as set forth under 18 U.S.C. 1001, and that violations of this paragraph may jeopardize the validity of the application or this document, or the validity or enforceability of any patent, trademark registration, or certificate resulting therefrom.



Citizenship: USA